BULLDOG FOUNDATION

EST. 1950

2022

OUR MISSION

BULLDOG FOUNDATION

To create championship experiences for Fresno State student-athletes as they strive for excellence in the classroom, in competition, and in life.

RED WAVE!

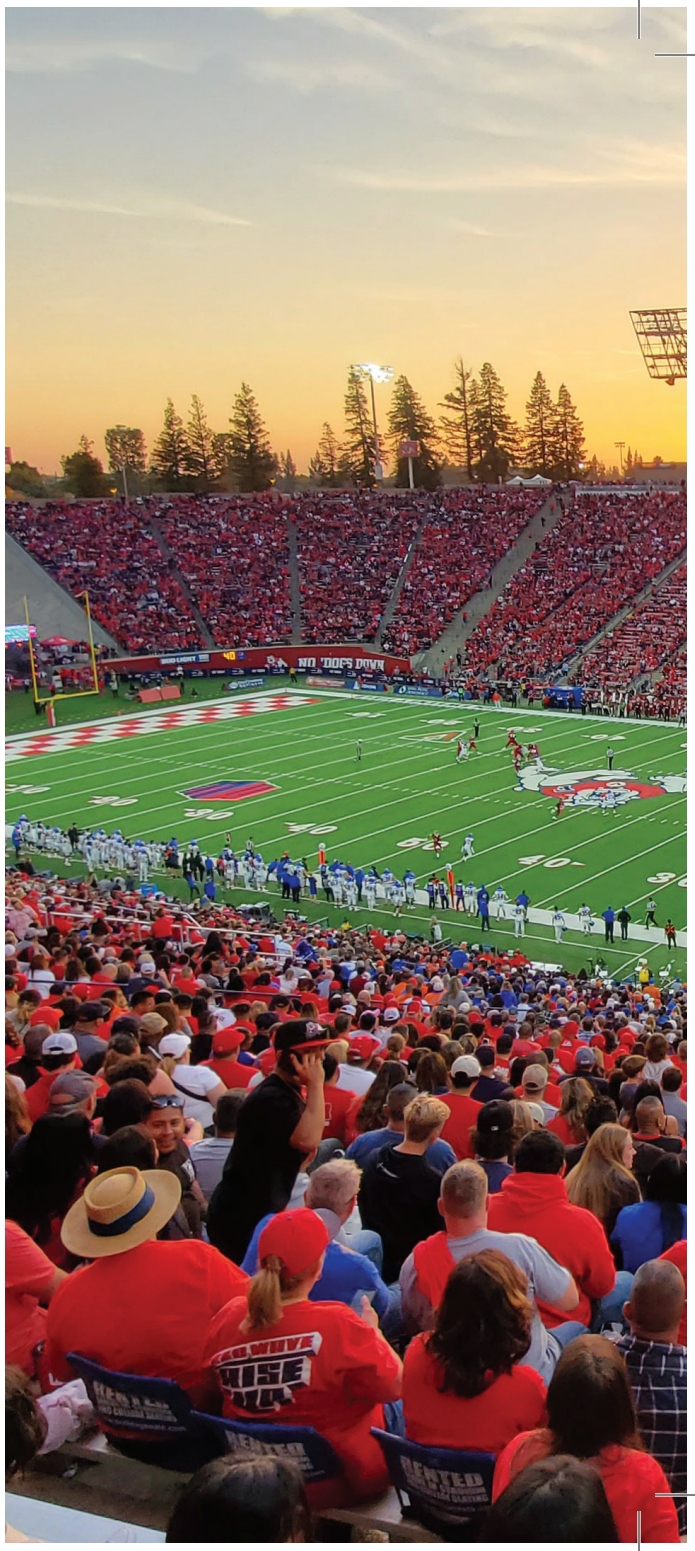
Thank you for your support of our Bulldog student-athletes. To offer an opportunity to grow as young people and earn a college education, through the generosity of our Valley, truly captures the pride and culture of our community. Your financial commitment has allowed our student-athletes to continue their pursuit of excellence in the classroom, in competition and in life.

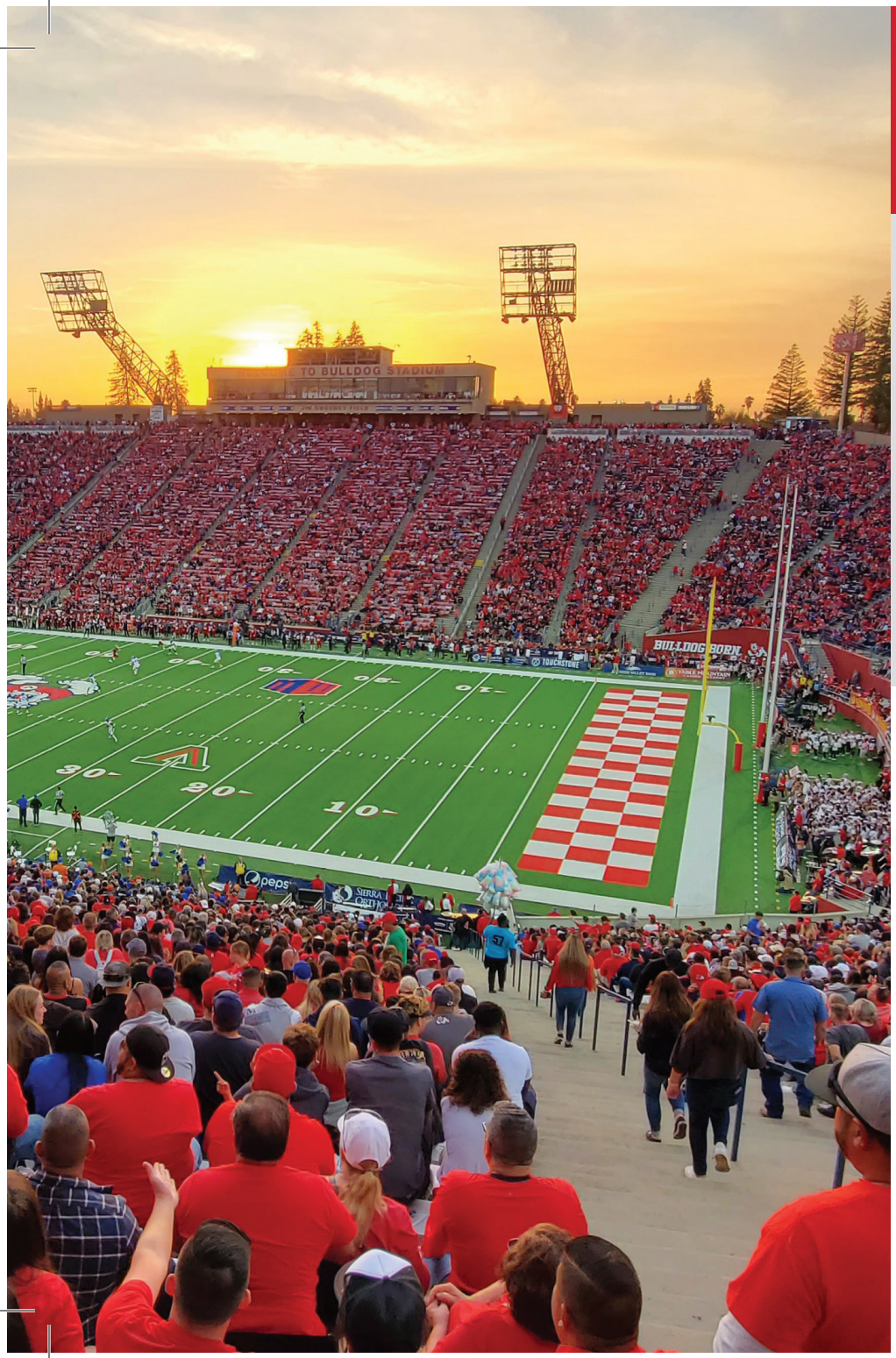
This past year, our students have taken full advantage of the scholastic and competitive opportunities afforded them by your support, and achieved a cumulative grade point average of 3.35, 300 All-Conference Academic Selections, as well as 3 Conference Titles, 65 All-Conference Teams and 4 All-America Team Honors.

The Bulldog Foundation, where your membership becomes scholarships, provides educational and athletic opportunities for all our 400+ student-athletes. Only with your continued support can we succeed with providing annual scholarships. We are thankful for those who have been with us for many years and look forward to welcoming new members to the Red Wave in the year to come.

I encourage you to join us by investing in our student-athletes.
Thank you and *Go 'Dogs!*

TERRY TUMEY
Director of Athletics





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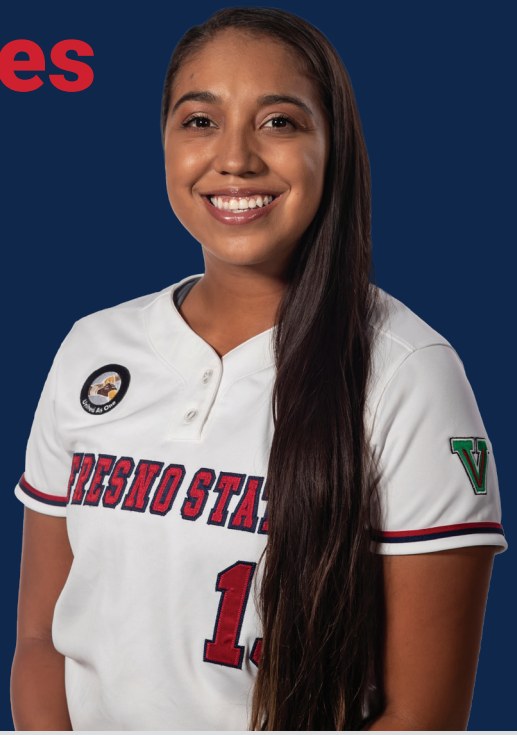
"I have had time to reflect on certain things. Those things are passion and purpose. The passion is Fresno State. The purpose is the commitment to young people to reach their full potential in their life. I want to make sure that they represent all of us - the University, the program and the community. I love the Valley, the people and the support has been tremendous."

Jeff Tedford
Football Head Coach

Where Your Contribution Goes

Creating championship experiences for Bulldog student-athletes begins with funding scholarships. With 18 sports, 400+ students receiving athletic aid and the increasing annual cost of attendance, the challenge to raise the needed scholarship dollars is greater than ever. Every contribution made helps us close the gap between what we raise each year and the total cost of scholarships.

Every dollar given makes an impact towards our mission.



Vanessa Hernandez,
Softball Infielder,
Senior, Sanger, CA

Breakdown of a Full Scholarship
California resident, living off campus

Tuition and Fees	**$6,643**
Books	**$800**
Room and Board/Personal Expenses	**$15,958**
Total Cost of Attendance	**$23,400**

Breakdown of a Full Scholarship
Out of state/international, living off campus

Tuition and Fees	**$18,253**
Books	**$800**
Room and Board/Personal Expenses	**$15,958**
Total Cost of Attendance	**$35,011**

Estimated 2022 Total Cost of Scholarships **$8 Million**

3.35
Cumulative GPA
for the School Year

335
Student-Athletes
receiving Athletic
Scholarships

123
Student-Athletes
on Full
Scholarship

Top 3 Majors

1. Business Admin.
2. Kinesiology-
   Exercise Science
3. Psychology

65
All-Conference
Athletes

300
Academic
All- Conference
Athletes

Impact in our Community

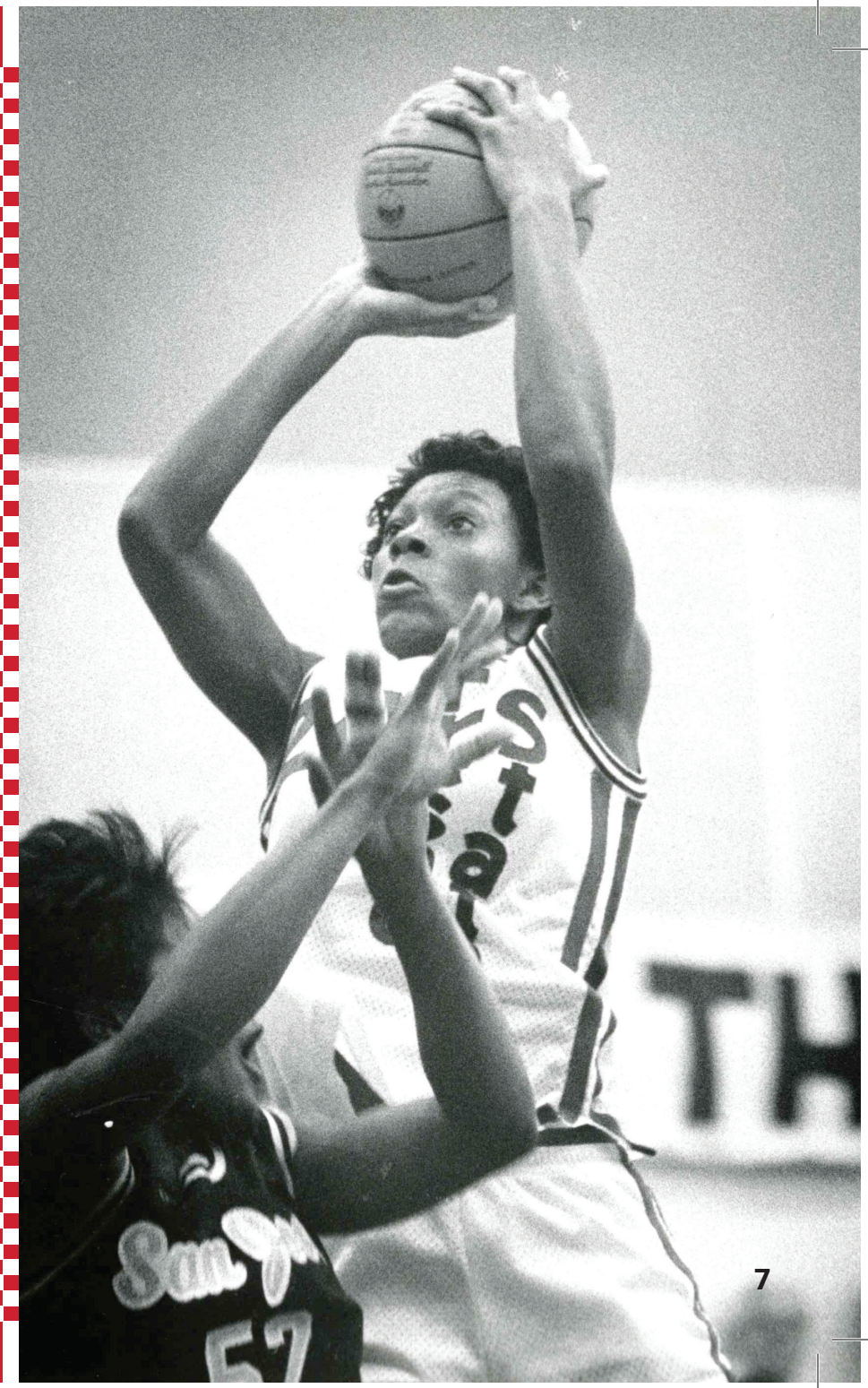
'08 Steve Susdorf
Baseball

"I am extremely proud that I chose to attend Fresno State. This decision not only allowed me to play professional baseball, but also helped prepare me for a successful career in construction management. From the dedicated faculty members and coaches to the incredible support from the local community, Fresno State helped shape me both on and off the field of which I am extremely grateful. I support the Bulldog Foundation so current student-athletes can have the opportunity for a similar college experience along with a successful career after school."

'06 Yvette Roberts Haynes

Basketball

"I played basketball because I loved the sport but I never thought beyond the present day. I came from a working family and I knew my parents could not afford for me to pursue college. Getting a basketball scholarship to Fresno State gave me the incredible opportunity to get a higher education and compete at an elite level as a student-athlete. I appreciated the generous financial support and the opportunity to pursue both my educational and extracurricular dreams. The skills I learned in those four years have transcended into my life today. I now have the opportunity to pay it forward to current student-athletes by supporting the Bulldog Foundation."



CLUB RED

Club Red is a prestigious and exclusive group for former Bulldog student-athletes, coaches and trainers. Club Red is a one-of-a-kind community, bound forever by the Bulldog experience and dedicated to promoting the ever growing legacy of Fresno State Athletics. With 200+ members and counting, Club Red continues to represent Bulldog Born, Bulldog Bred throughout the years.

In 2021 Club Red:

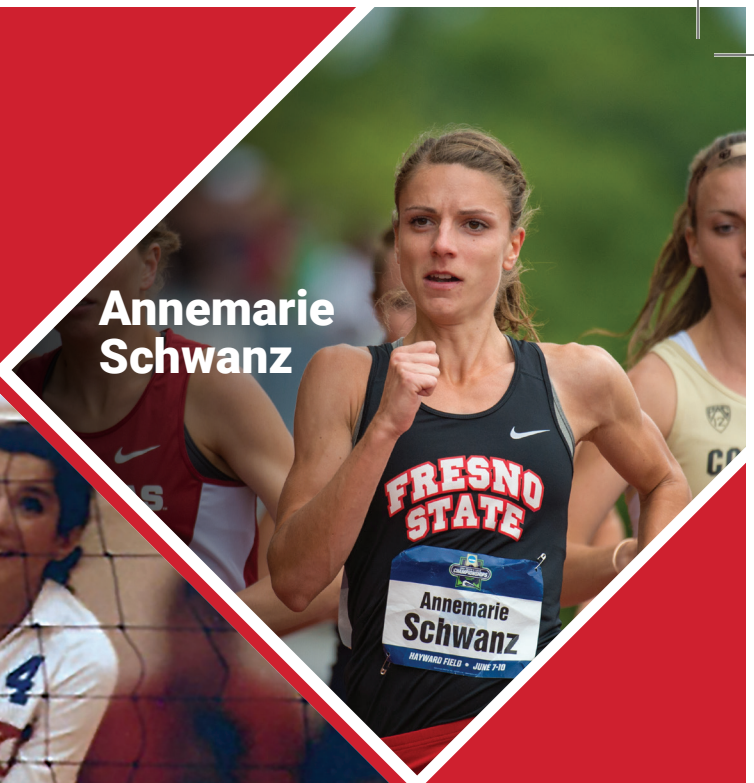
- Raised $356,981 in funds for Student Athletes
- Funded 14 Total Scholarships
- 285 Members

Membership Includes:

- **Up to four (4) discounted football/men's basketball season tickets**
- **Access to purchase two (2) All-Sports Passes to all other regular season Fresno State home events**
- **Invitation to private homecoming tailgate**

$100+ Club Red Members will receive BDF Membership Benefits

Bernard
Berrian


Annemarie
Schwanz
FRESNO
STATE
Annemarie
Schwanz

Amanda
Nunes

Annie
Avila
Schultz

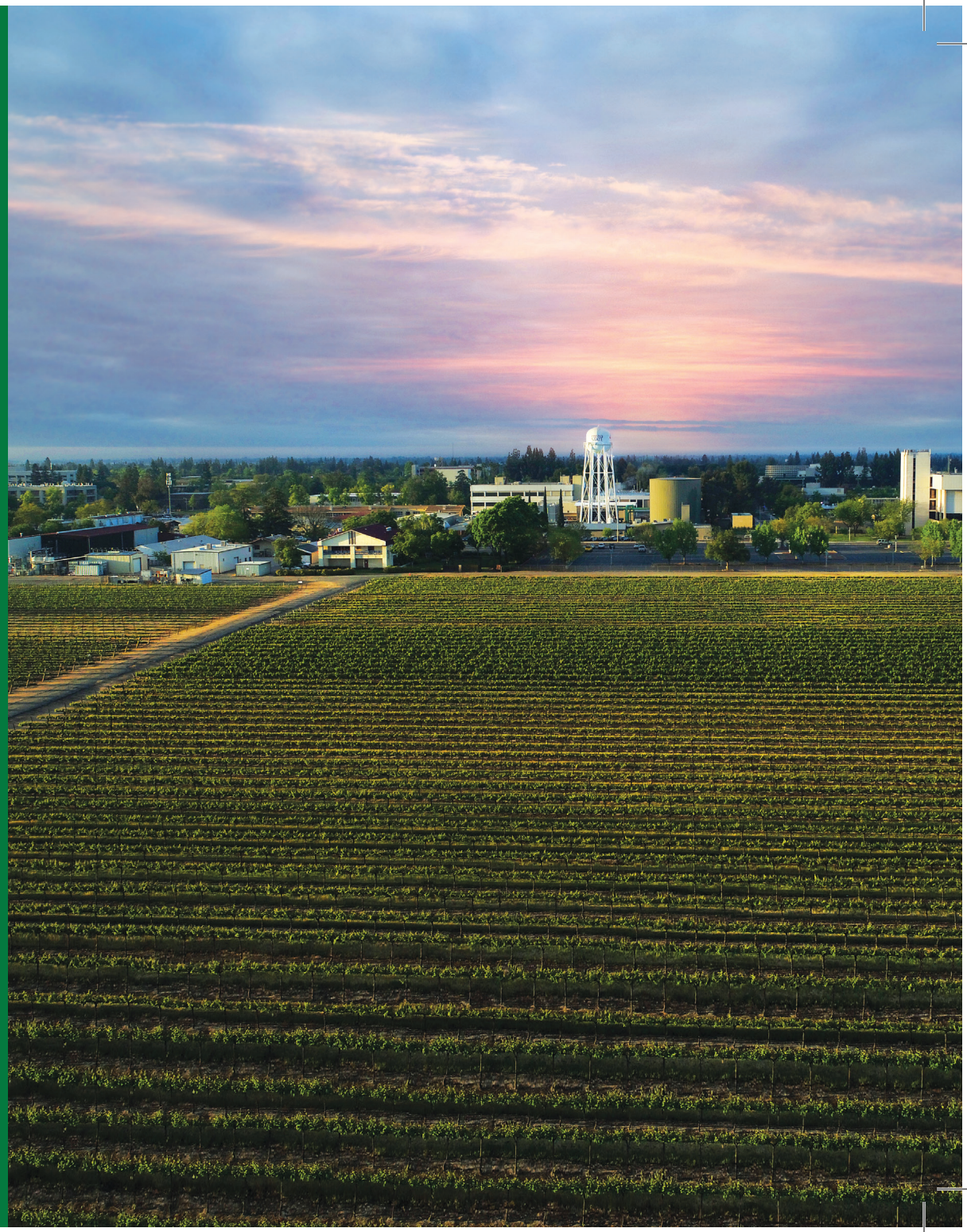
Bobby
Jones

CLUB RED

PRIDE OF THE VALLEY™

Bulldog student-athletes, coaches, and staff proudly wear the “Green V” to show their pride in representing the San Joaquin Valley.

The “Green V” Society represents a dedicated group of Fresno State donors who contribute $10,000 or more in annual support to ensure Bulldog student-athlete success. “Green V” members receive the ultimate donor experience through a variety of exclusive benefits and special recognition.



Join the Green V Society

Hall of Fame $50,000 and Above

Carl and Barbara Ueland

President $25,000 - $49,000

Steven Moore
Dr Eric and Darlene Hanson
Administrative Solutions Inc
Precision Civil Engineering Inc
Honor of Ara Hairabedian / Honor of Red Estes
Gary and Sue Castro Family
James G Parker Ins Assoc
Valley Wide Beverage Co
Frank and Stacy Roque
Rock 'n JK Farms
Spencer Enterprises Inc
Herb and Melinda Depp
Valley Unique Electric
Fresno First Bank
Chris Morse and Ken Wittwer
Thiesen Dueker Group
Bill and Lydia Gargan
Ben and Carla Carroll
Tarlton & Son Inc

First Team $17,000 - $24,999

Bill and Earline Tatham
Chris Woods
LinkUs
S-K Ranch
Table Mountain Rancheria
Bill and Linda Smittcamp
The Dalena Family
Fresno Valves & Casting
Mike and Sue Martinusen
Charles McMurray Co
P R Farms

Director $10,000 - $16,999

Jim, Jeannette and Jason Martin
Fashion Furniture
Spano Enterprises
Brandon and Nicole Eachus
Henry Hinkle
Scott and Ruth Barcus
DiBuduo Fruit Co
Walter R Reinhardt Ins Agency
Midland Tractor
Richard Schultz
Jeff and Sharon Segars
John and Jodie Thomas
Melvin Pereira
Gene and Elizabeth Berberia
Integrated Prescription Management
William and Joni Carveth MD
Sheri McBee
Darryl and Darin Zuber
Mark and Daina Shuster
H Markus & Company
Pardini's Catering
Moore Grider & Company
Shannon Brothers
Alert-O-Lite
Richard and Joan Ahronian
Builders Flooring Inc
Jace Baird / Alyson Baird Gorubec
Gordon Park / Bryan Stanhill
David and Martin Britz
Central Valley Community Bank
Gina Cuttone
DiBuduo & DeFendis Inc
Caglia Environmental
Gerald Forrest Family
Harry and Ellie Gaykian
Nichols Financial Strategies
Diebert & Associates, CPAs
Lance-Kashian & Co
CENCAL Demolition Inc
T G Schmeiser Co Inc
Robert Smittcamp
Keeley and Judith Bramer
Van Beurden Insurance Services
Jim Winton / Winton Pharmacy
Justin and Andrea Mostes
Trinity Fruit Sales
Sagaser Watkins and Wieland PC
Snowden Enterprises Inc / Kirk and Sheri Shermer
Clawson Honda & Truck Center
RJO Produce Marketing
San Joaquin Glass
Tom Tsaris
Valley Iron Inc
B-K Lighting
J & M Britton
Craig Martinez
Mark Turmon
E M Tharp Inc
Bart Flores
Rod and Clarice Scarry
Kitahara Foundation
Ron and Lisa Colburn
Vin Whelan Family
Dan Bushey
Fitzgerald, Alvarez and Ciummo
Taylor Bros Inc
John and Lisa Bonadelle Jr
Reynolds Insurance Services Inc
Guillermina Jones
Danette Hall
Direct Xpress Inc - Drew and Jaz Gill
Diamond Learning Center Inc
Perinatal Assoc of Central CA Medical Grp Inc
Dario Calderon
Mike and Julie Martz
Caddis Properties LLC
J B Critchley Inc
Lehigh Hanson Inc
DTL Transport
Randall Sakamoto
Ardemis Piro
Beck / Ruiz
Jason Hollrah
David Cruce

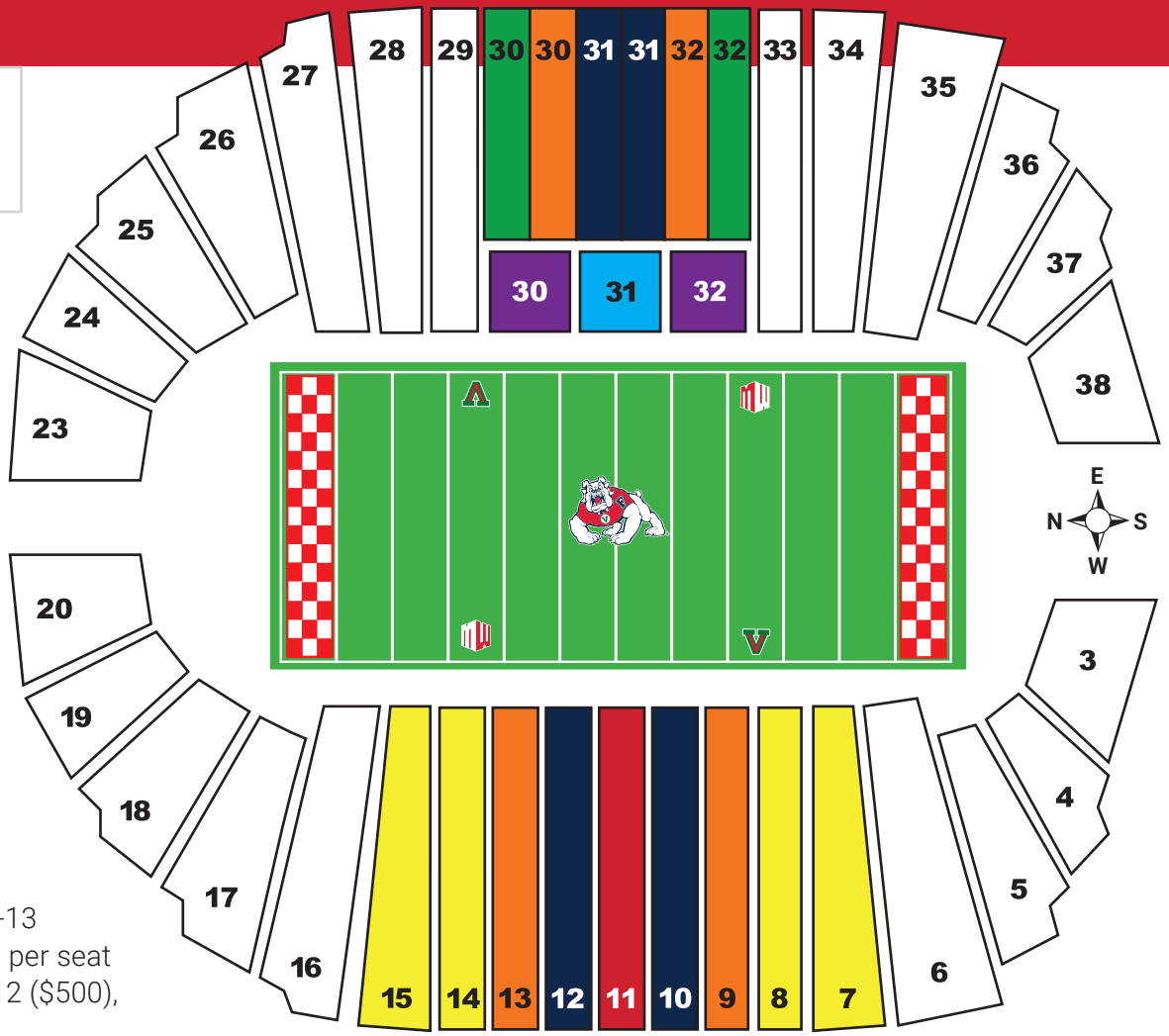
Capital and Fund for Excellence

Chris Morse and Ken Wittwer
Chris and Stacy Pacheco
Dr Eric and Darlene Hanson
Fresno First Bank
Herb and Melinda Depp
James and Donna Caldwell
Jeanne Contel
Jeannine Grech
Jim, Jeannette and Jason Martin
Julie Kerkochian
Kristi Johnson
Mark and Daina Shuster
Michael Der Manouel Jr
Nick Watney
Ric and Annie Schultz
Roger Dunn Golf
Scott and Jody Barnes
Spencer Enterprises Inc
The Irwin Family
Tom and Davita Miller
Valley Unique Electric
WestPak Inc
William and Sue Hedman

Football

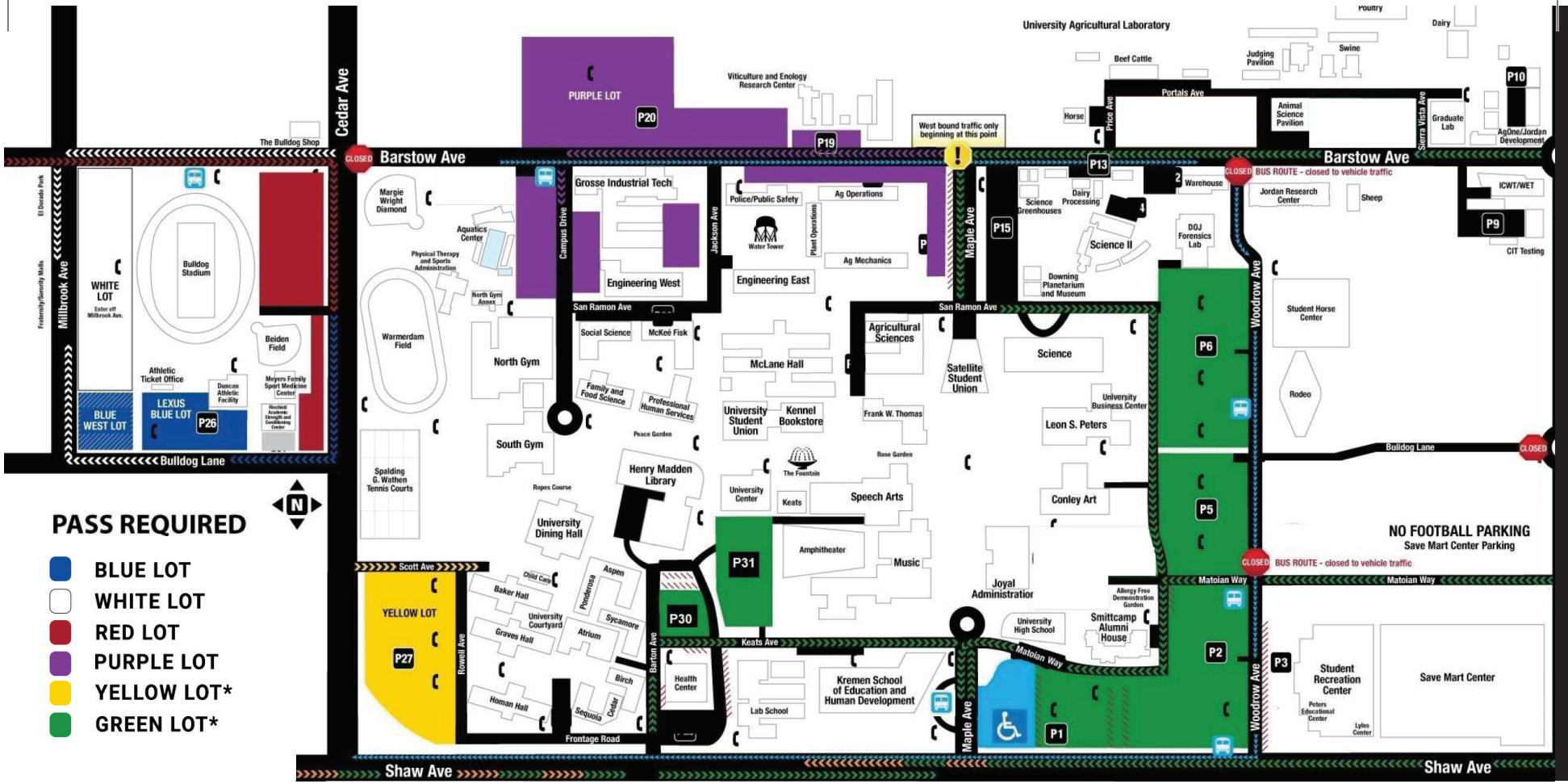
Minimum Per Seat Scholarship Contribution

Scholarship Contribution		Ticket Cost
$400	*Level 1	$276
$250	*Level 2	$276
$150	*Level 3	$276
$50	Level 4	$199
$150	Level 5	$199
$100	Level 6	$199
$50	Level 7	$199



*New seats assigned in 2022 for sections 9-13 require the following minimum contribution per seat for consideration: 9 and 13 ($250), 10 and 12 ($500), 11 ($1,000).

THE AMOUNTS INDICATE THE MINIMUM annual per seat support necessary in each section. Meeting the minimum amount DOES NOT GUARANTEE NEW seating in a particular section. Seat changes and additional/ new season tickets, are assigned based on availability and all requests are filled on a Priority Point basis.



RENEWING PARKING

Red and White lot auto and picnic pass holders must maintain their minimum required contribution to guarantee their same parking for 2022.

Purple lot pass holders must have a minimum of $250 in Scholarship Fund support per pass to maintain their same parking for 2022.

NEW PARKING REQUESTS

For consideration, a minimum Bulldog Scholarship Fund contribution must be made:

Picnic Red/White/Blue: **$10,000**

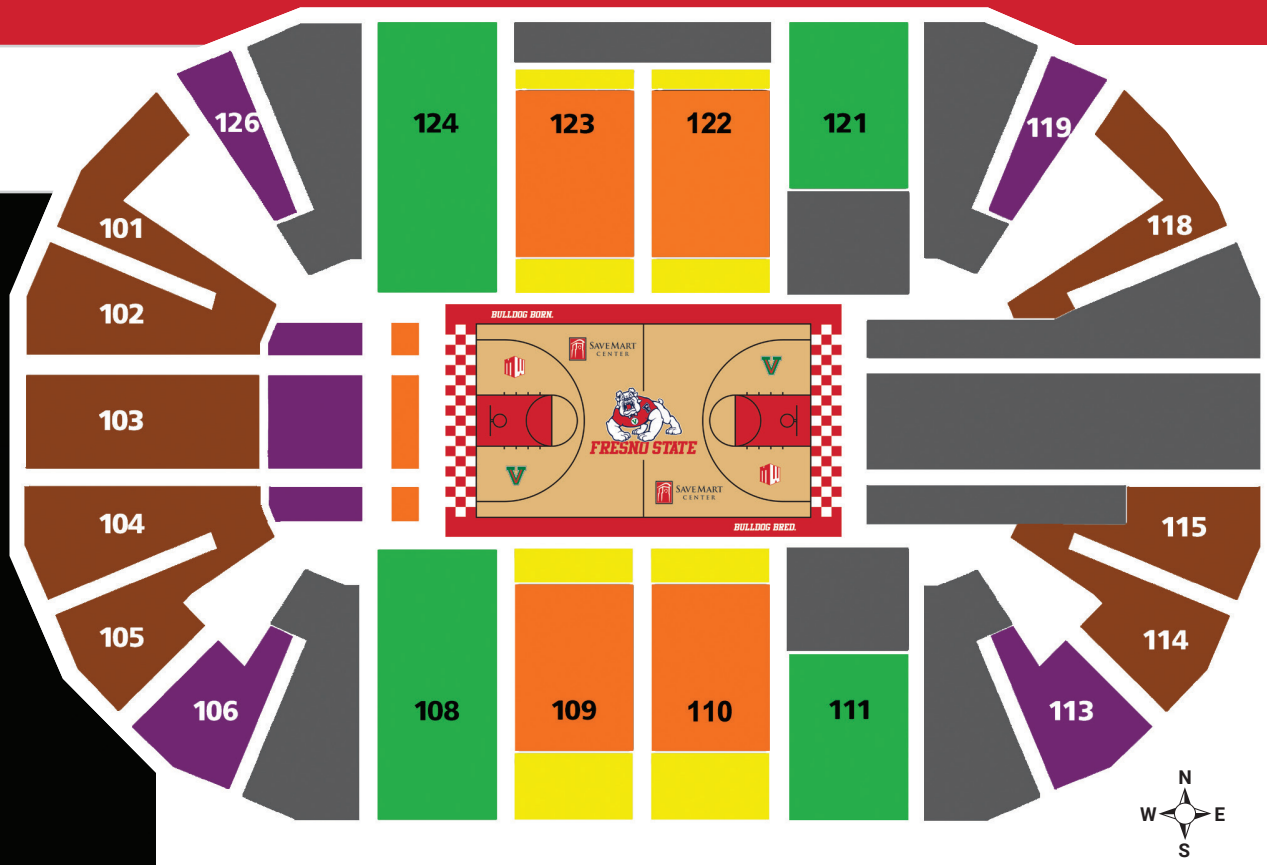
Auto Red/White: **$2,500**

Auto Yellow: **$500** Purple: **$250** Green: **$100**

Season picnic spaces are $600 and include two passes for vehicles to be parked within the space.

Basketball

Minimum Per Seat Scholarship Contribution



Scholarship Contribution		Ticket Cost
	Level 1* (Courtside Club Seats)	
	Level 2* (Club Seats)	
$500	Level 3	$280

Scholarship Contribution		Ticket Cost
$250	Level 4	$199
$50	Level 6	$199
$50	Level 7	$99

*Please contact the Bulldog Foundation for more information

Benefits Chart

	Former Student-Athletes					Green V Society Levels						
	Club Red $50	Red Wave $100	Spirit $250	Captain $500	Champion $1,000	Victory $1,750	MVP $2,500	All-American $5,000	Director $10,000	First Team $17,000	President $25,000	Hall of Fame $50,000
Tax Deduction*	●	●	●	●	●	●	●	●	●	●	●	●
Online Recognition	●	●	●	●	●	●	●	●	●	●	●	●
Bulldog Brief News	●	●	●	●	●	●	●	●	●	●	●	●
Special Bulldog Gift	●	●	●	●	●	●	●	●	●	●	●	●
Football Parking Access		●	●	●	●	●	●	●	●	●	●	●
Bulldog Plaque+				●	●	●	●	●	●	●	●	●
All Sports Admissions**						2	4	4	6	6	6	6
Special Event Invitations								●	●	●	●	●
VIP Football Parking Access									●	●	●	●
Green V Gift									●	●	●	●
First Team Recognition										●	●	●

*Any part of the Bulldog Scholarship Fund contribution that is required for seating is not tax deductible. Please consult your tax advisor for more information.

** Included with membership upon request

+Eligible after second year

If alterations are made to our program that affects benefits, the Bulldog Foundation reserves the right to make adjustments at that time.

Priority Points

The Priority Point System recognizes Bulldog Foundation Members and is used to determine priority for season ticket and parking assignments, away game football tickets and post-season events including bowl games. Our goal is to equitably recognize support made through the Bulldog Foundation and to reward those who have helped Fresno State student-athletes.

Current Year Support

(5 points per $100)

Scholarship Fund points are based on current year pledge and all non-scholarship points are based on payments received in the 12 months prior to point calculation.

Historical Giving ($)

(2 points per $100)

All Bulldog Foundation support from 1992 not included in Current Year category.

Football Suites

Points are awarded for total suite cost less ticket value in the Current Year Support and Historical Giving categories (dating back to 2005).

Historical Giving (Years)

(2 points per year)

Points are assigned based on consecutive years supporting the Scholarship Fund from current year back to 1992.

Season Tickets Purchased

(5 points per sport)

Current Year purchase in any sport.

Former Bulldog Student-Athlete

(50 points)

One-time points for letter winners.

Former Volunteers

(2 points per year)

Point per year of volunteering on BDF Fund Drive.

Important Notes

- Our records allow us to recognize support from 1992 to present. Member ranking is based on Priority Point total as long as all minimum support requirements for tickets and/or parking are met.
- Customers must have a current Red Wave ($100) or higher membership in the Scholarship Fund to accumulate points.
- Priority Points are calculated prior to seating assignments and special events.
- Priority Points are non-transferable.
- If a member cancels their current Bulldog Foundation Membership they have no points. If they rejoin at a later date they receive all historical points for which they are eligible.

Meet Our Team

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Director of Athletics

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Follow the Bulldogs

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